

2006 Advertising

AWARDS OF EXCELLENCE



The Canadian Wheat Board

Best Agriculture Supplement or Section

Entry must consist of a minimum of four tabloid pages or two broadsheet pages from any issue between May 1, 2005 and April 30, 2006, devoted entirely to some aspect or aspects of agriculture and containing both advertising and editorial. **ONE** entry per newspaper. Entries will be judged on content, originality, layout, effectiveness of presentation and adherence to a stated theme. Judging will be arranged by the Canadian Wheat Board and all decisions will be final.

POINTS will be deducted for use of “canned copy” or other outside material.

NOTE: Entries may be, but are not restricted to, fall or spring Agriculture Week promotions.

CASH AWARDS:

- \$500 - 1st place
- \$250 - 2nd place
- \$125 - 3rd place

ENTRY DEADLINE : May 30, 2006

The Canadian Wheat Board

Best Agriculture Supplement or Section

ATTACH TO ENTRY

ALSO: email entry to
bnc@awna.com

Newspaper _____

Publisher _____

Phone _____

Mail entries to:
Maurizia Hinse
AWNA

#800, 4445 Calgary Trail
Edmonton, AB T6K 3W9

2006 Better Newspapers Competition

